



How Oracle FLEXCUBE can change the face of Rural Banking

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Potential for Rural Banks' profitable growth

Young Population
spurs demand

Mobile Penetration
offers new access

Unbanked
population new
customers

High GDP Growth
& Rising Incomes

Social Networking
Capital of the
World

Trust and
Confidence in the
banking System

Next Generation Rural Banking Ideas

Today

The Do the right basics Bank

- optimized network and contact center
- digital channels
- Need based offering and consistent sales behaviors
- Basic Multichannel

Next Generation Banking Models

Microfinance innovations

- Replicating grameen ideas in the provinces
- Advisory
- Need Based offering
- Micro loans and deposits



“My bank effectively engages with me on my real financial needs.”

Mobile Money

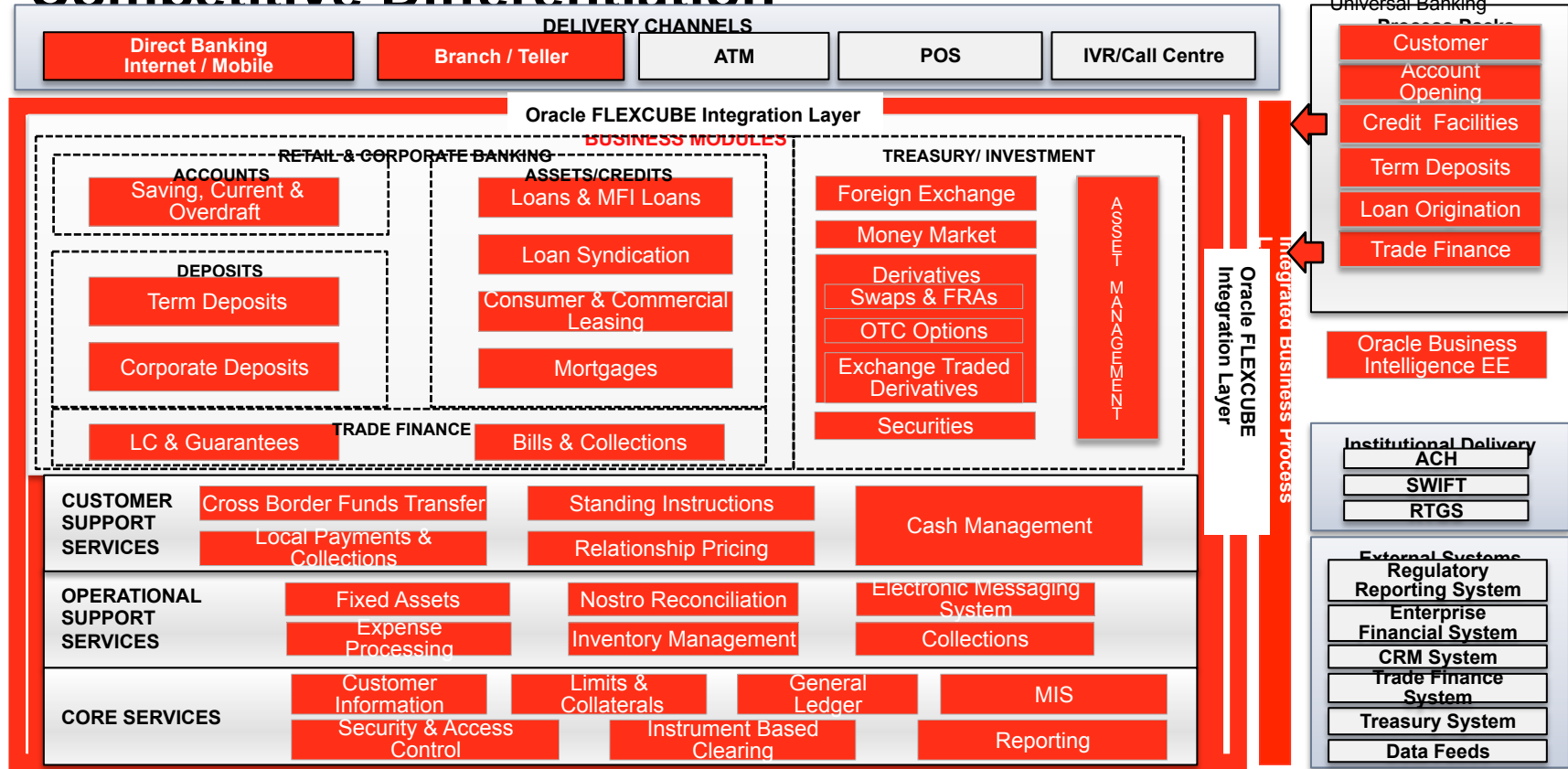
- M-payment services
- Customer engagement
- “The bank where you are” leveraging the power of mobile
- Bank as trust center with an extended proposition (financial and non-financial)



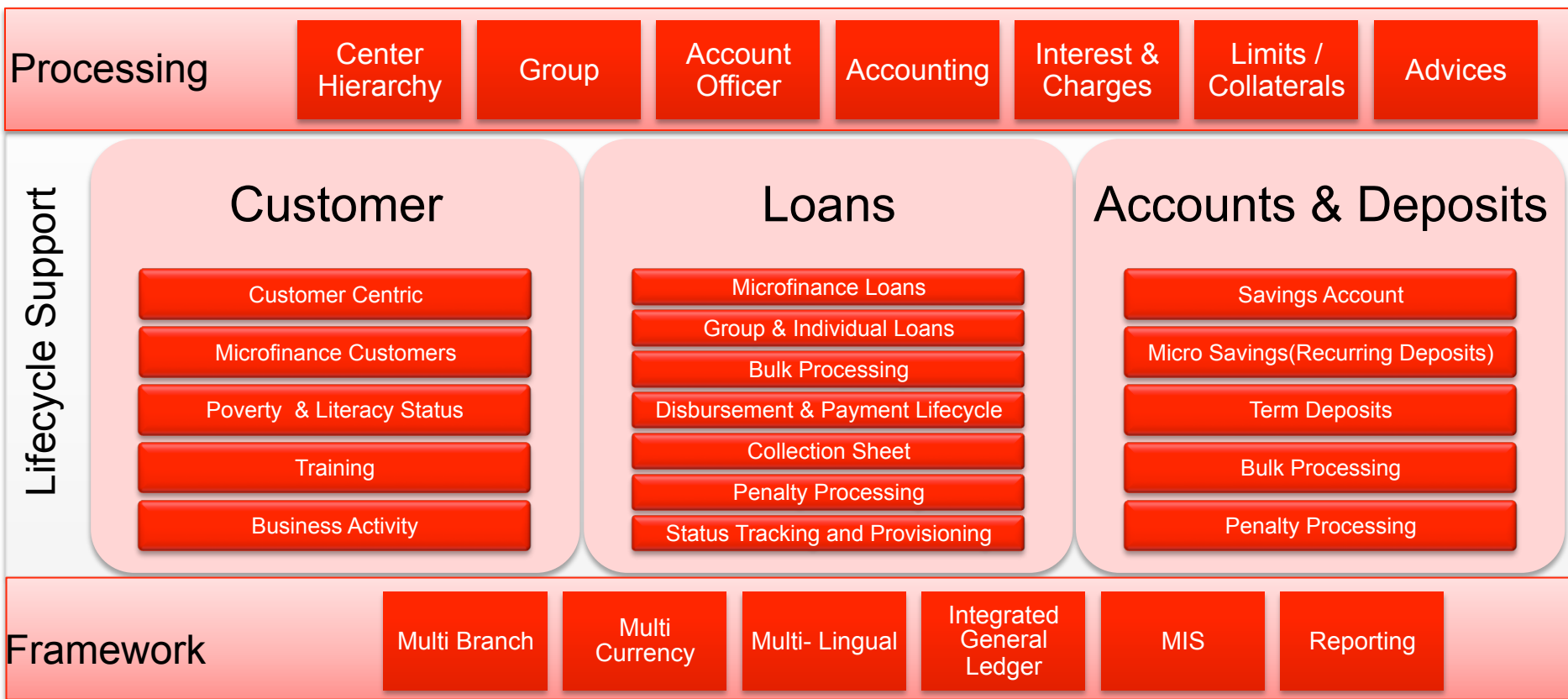
“My bank gives answers to my needs, providing easy access.”

Source: Accenture

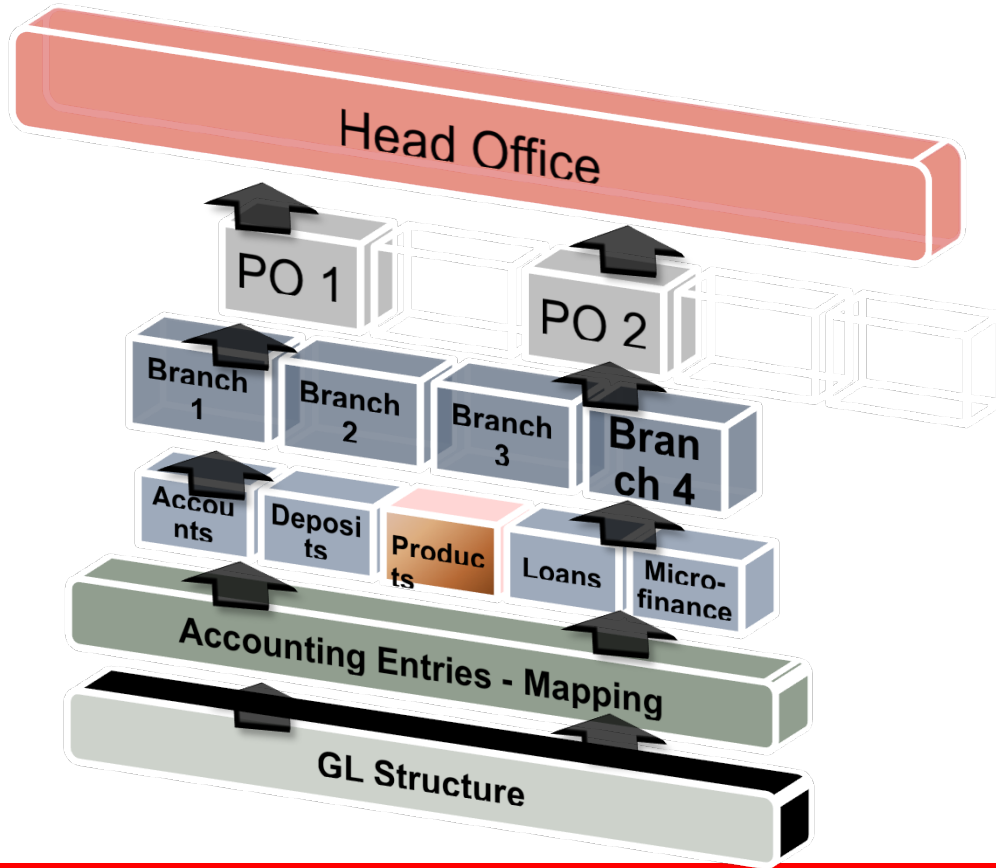
Oracle FLEXCUBE Banking landscape bringing in Competitive Differentiation



Addressing the needs of Rural Banking institutions



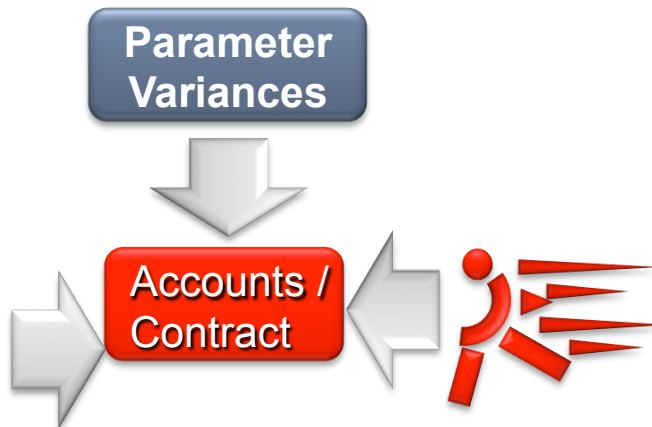
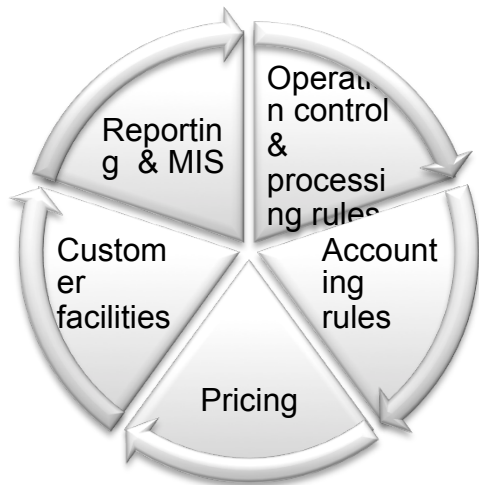
Hierarchical Branch Structure & GL Consolidation



Key Benefits

- Flexibility to define branch, regional and head office structure
- Flexibility to create business products and map to branch/entities
- GL Accounts linked to Business Products
- Online Real time updation of GL accounts during transaction input
- Auto consolidation of information at branch, regional office and head office level

Quick Product Launch allowing you to stay ahead



Key Benefits

- Flexible rule-based, event-driven product definition facility for all business modules
- Configure and deploy new products rapidly
- Quickly reconfigure existing products for niche markets / customer segments
- Service oriented components reused flexibly across various Product Lines
- Minimize manual exception processing and operational workarounds

Customer Centricity is the key pillar in Oracle FLEXCUBE architecture

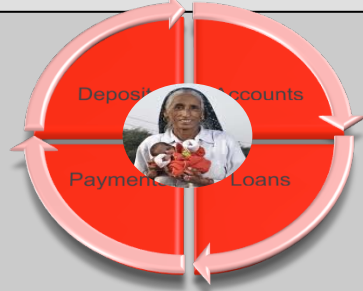
Oracle FLEXCUBE Customer Information File

KYC

Basic/Demographic Details
Individual/Corporate / Bank
Signature & Photo

Additional Information

MIS Details
User Defined Fields



Customer Centricity

Enterprise Wide CIF
Customer to Account
Customer to Contract
Limits & Collaterals
Single Customer View
Related Entities View

Classification

Customer types
Customer categories
Customer groups
MIS codes

Servicing

Multiple touch points
Multi branch
360 Degree View

Relationship

Customer / group specific pricing
Relationship pricing
MIS & Profitability reporting
SSI

Correspondence

Multi media
Preferred language
Multiple addresses
Multiple statement

Controls

Unique ID, Short name & Identifier
SDN/ Blacklist check
AML tracking
Customer Exposure
Group Exposure

Key Benefits

- Comprehensive Customer Information Capture enabling real time Single Customer View for Core Banking Operations
- Enhanced Customer Experience
- KYC, Black List & AML checks

Oracle FLEXCUBE offers MFI Specific Data Capture

Support Life cycle processing for MFI Loans – Group as well as Individual



Loan Request at Center

Loan Booking



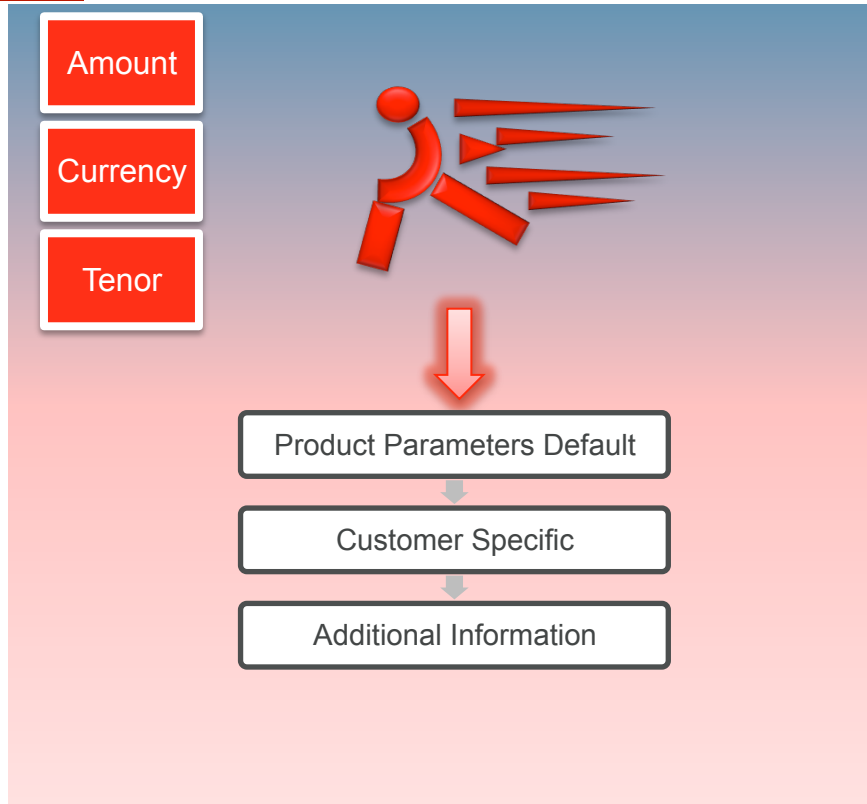
Loan Creation

- Bulk Loan Upload facility
- Loan setup based on Product – Contract Concept
- Enforcing schedules based on meeting schedules
- Bulk Authorization

Facility to book loans to a Group as well as Individuals

Only one active loan per group

Loan Servicing - Customer Need Based Loan Booking



Schedules/Product Parameters

- Default from Product Parameters / User Defined Schedules

Interest/Charge/Fee Preferences

- Customer Specific Pricing
- Capitalize or Waive Specific Schedules
- Waive/Fund Charges

Component Wise Settlement Mode Preferences

- Multi-Currency Framework

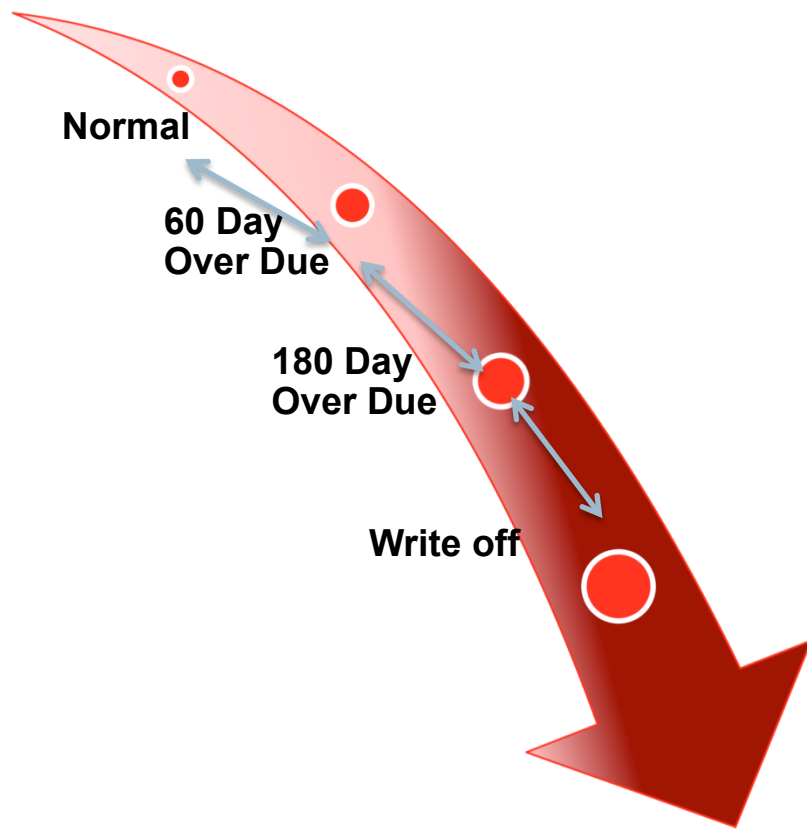
Payment Preferences

- Auto or Manual
- Partial Liquidation

Customer Linkage

- Credit Line/Commitment
- Collaterals/Collateral Pools
- Deposits/Amount Blocks
- Guarantees

Status Tracking and NPA Management



Status Tracking

- User defined overdue time buckets
- Automatic/Manual Status Change from good to adverse status and vice-versa
- Rule Based Status Change and Tracking
- Configurable Accrual Treatment
- Configurable Accounting Treatment on Status Change

Customer Status Change

- Status based on worst loan status

Customer Notifications

Flexibility to Levy Charges Based on Status

Oracle FLEXCUBE – Catering to MFI Clients

Deposits

- Term / Auto
- Flexible Interest calculation
- Multi Currency

Micro Saver

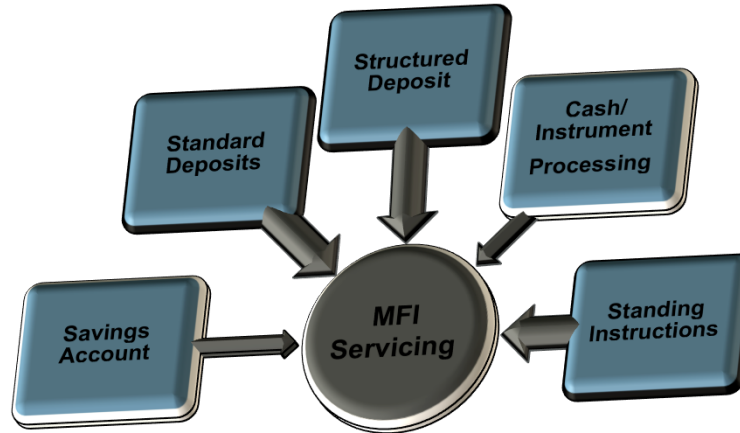
- Recurring Deposit
- Installment/Tenor definition
- Penalty on default

Cash/ Instrument Processing

- Cash Transactions
- Cheque
- Demand Draft
- Banker's Cheque
- Travelers Cheque

Savings / Current Account

- Multiple Account types
- Transaction Types
- Flexible Interest calculation
- Multi Currency
- Bulk Processing



Standing Instructions

- Sweep in/Sweep Out
- Payments
- Account Instructions

Flexible Pricing Mechanism



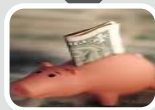
FLEXIBLE Pricing Engine

- Ability to group customers
- Product, Currency based pricing
- Pricing schemes definition for group
- Flexibility to Change
- Charge and Tax group structure definition

Relationship Based Pricing

- Supports flexible pricing scheme definition
- Framework to define customer eligibility
- Product bundling
- Across multiple business lines

Support for Comprehensive Operations and Multiple Deposit Types



Monthly Cash
Deposit

Microsaving Product

Late Payment Penalty

TIME \ FIXED DEPOSIT

- Multi Currency
- Deposit Amount
- Tenor Restrictions
- Multi Mode Pay-In/Pay-Out Option
- Auto Rollover
- Foreclosure penalty

MICROSAVING/ RECURRING DEPOSIT

- Recurring Amount
- Installment Frequency
- Tenor Restrictions
- Debit Account
- Late Payment Penalty

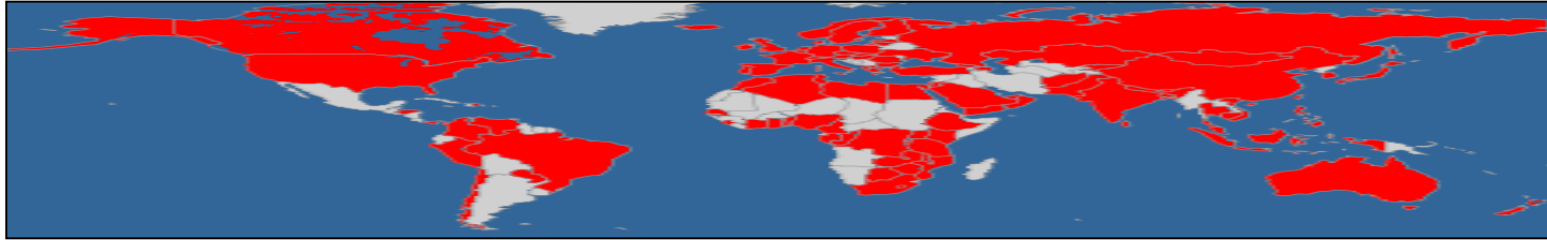
The image shows four brown ceramic bowls arranged in a square pattern on a light-colored bamboo mat. Each bowl contains a different variety of rice. The top-left bowl is filled with white, short-grained rice. The top-right bowl contains long-grained, light-brown rice. The bottom-left bowl is a mix of white and dark brown/black rice. The bottom-right bowl is filled with white, long-grained rice. The text "Talk does not cook rice" is centered in the middle of the image in a white, sans-serif font. Below it, the text "- Chinese Proverb" is also centered in a smaller, white, sans-serif font.

Talk does not cook rice

- Chinese Proverb

Oracle has proven core banking delivery credentials

18 years, 500+ projects, 135 countries



Core Banking	Islamic Banking	Direct Banking	Mutual Funds	Wealth Management	Risk & Compliance

✓ Assets managed: over 30 trillion USD

✓ Transactions processed: over 2 billion transactions

✓ Accounts managed: over 300 million accounts

ORACLE

Case Study - Cambodia MFI market

www.prasac.com.kh — PRASAC MICROFINANCE INSTITUTION

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Home About us Services Clients Reports

The Most Outstanding Innovative MFI Product

9.75%

កាន់តែមានទំនុកចិត្ត
សេវាបញ្ជើស

More Trust with Better Service

ធីតា
សិត្យូ



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Credits
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PRASAC Facebook

Visitors Counter

000649298

Today 665
This week 9507
This month 11896

Pay Your Electricity Bill and...



Used 60.5 Million Syndicated Loan...

Between PRASAC and FMO



PRASAC Receives the Outstanding



Credits



Deposits



Money Transfer



Foreign Exchange



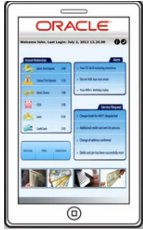
ATM



Oracle is the technology transformation enabler

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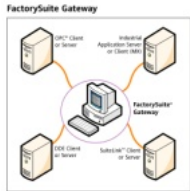
Technology is the enabler and open architecture extensibility is key



Design segment and channel sensitive User Experience by designing or extending User Interfaces



Design new business services or configure existing services for e-commerce & m-commerce integration



Extend integration points and business services to Integrate with Payment Gateways to enable payments



Extend integration points to Integrate with Wireless Carriers for message delivery

Oracle in Financial Services

Ecosystem 2,000+ partners

Sell, Support and Provide Services



11,000+ Strong

R&D, Product Strategy, Sales and Services



ORACLE®
Strategy

Build on Oracle stack



Best in the Category

Customer
Experience



Compliance,
Risk &
Finance



Business
Transaction
Processing



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The Oracle logo, consisting of the word "ORACLE" in white, uppercase, sans-serif font, centered within a solid red rectangular background.

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